



励展博览集团  
同励百业·共展商机

# 励展博览集团 大中华区 2025展会日历

## RX GREATER CHINA EVENT CALENDAR

In the business of  
building businesses



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# 励展博览集团

同励百业·共展商机



## 励展博览集团简介

励展博览集团（RX）是全球性的展会活动主办机构，它将展会上的面对面商务交流与数据及数字产品相结合，旨在为个人、行业社群和企业建立业务，赋能客户在我们主办的跨越 42 个行业、25 个国家的约 350 场展会活动中了解市场信息、寻源产品和完成交易，促进全球各地本地市场及国民经济的发展，同励百业，共展商机。RX 致力于为所有员工创造一个包容的工作环境。

[www.rxglobal.com](http://www.rxglobal.com)

励展博览集团是励讯集团（RELX）的成员之一。励讯集团是一家为专业和商业客户提供基于信息的分析和决策工具的全球供应商。励讯集团的客户遍布全球 180 多个国家，在全球约 40 个国家设有办事处，拥有超过 36,000 名员工。励讯集团母公司 RELX PLC 的股票在伦敦、阿姆斯特丹和纽约证券交易所交易，交易代码如下：伦敦：REL；阿姆斯特丹：REN；纽约：RELX。

[www.relx.cn](http://www.relx.cn)

励展博览集团大中华区（RXGC）历经四十余载快速发展，拥有多家成员公司及合资企业，是享有盛誉的国际展会主办机构。我们每年在中国及海外新兴市场主办逾 70 场高规格贸易展会，服务 9 大核心产业集群，包括汽车制造、电子制造、智能制造、医疗医药与健康、美容与化妆品、生活方式、印刷包装、礼品与零售、金属加工与工业材料。与此同时，RXGC 运营多个数字工具，赋能行业社群 365 全天候推广品牌、激发创新、建立人脉、缔结商机、获取洞见及更新知识。

[www.rxglobal.com.cn](http://www.rxglobal.com.cn)



# About RX

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX.

[www.rxglobal.com](http://www.rxglobal.com)

RELX is a global provider of information-based analytics and decision tools for professional and business customers. The group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 36,000 people. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX.

[www.relx.com](http://www.relx.com)

Boasting more than 40 years of rapid growth, RX has made its name as a well-respected and professional event organizer in Greater China. It owns a fleet of wholly-owned companies and joint ventures that host more than 70 high-caliber international trade shows across 9 key industry clusters, including Automotive Manufacturing, Electronics Manufacturing, Smart Manufacturing, Medical Pharmaceuticals & Healthcare, Beauty & Cosmetics, Lifestyle, Printing, Converting & Packaging, Gift & Retail, Metalworking & Industrial Materials. In addition, RX Greater China has built a diversity of digital platforms. From brand promotion, innovation inspiration, people connection, leads generation to insights capturing and knowledge updating, we empower businesses to thrive throughout the year.

[www.rxglobal.com.cn](http://www.rxglobal.com.cn)







## 励讯集团

## RELX

励讯集团是一家为专业和商业客户提供基于信息的分析和决策工具的全球供应商，使他们能够做出更好的决策，获得更好的结果，工作更富成效。

RELX is a global provider of information-based analytics and decision tools for professional and business customers, enabling them to make better decisions, get better results and be more productive.

[www.relx.cn](http://www.relx.cn)



英国富时指数排名  
英国 **Top 10** 上市公司

Britain's **Top 10**  
Listed company in FTSE100



拥有  
**36,000+** 名员工

Employing  
**36,000+** people



在约 **40** 个国家和地区  
设立办事处

Based in offices  
in about **40** countries



为 **180** 多个国家的客户  
提供专业的服务

Serving customers in  
**180+** countries worldwide



# 励讯集团的四大业务板块

## RELX's four market segments



### 科学, 技术和医学 Scientific, Technical & Medical - 爱思唯尔

我们帮助研究人员推动科学进步; 帮助医生和护士改善患者的生活。

We help researchers advance scientific knowledge; doctors and nurses improve the lives of patients.

### 风险 Risk - 律商联讯风险信息集团

我们帮助消费者获得金融服务以及公平的保险价格。

We help consumers access financial services and get fair prices on insurance.



### 法律 Legal - 律商联讯

我们帮助律师促进法治, 为他们的客户实现公正和公平的结果; 帮助企业和政府预防欺诈。

We help lawyers promote the rule of law and achieve justice and fair results for their clients; businesses and governments prevent fraud.



### 展览 Exhibitions - 励展博览集团

我们帮助客户了解市场并完成交易。

We help customers learn about markets and complete transactions.



## 励讯集团在大中华区

**历史悠久:** 励讯集团的历史可以追溯到近400年前。1632年, 爱思唯尔出版了伽利略的《关于托勒密和哥白尼两大世界体系的对话》; 1823年, 《柳叶刀》创刊。

**植根中国:** 励讯集团自20世纪80年代初进入中国, 就建立了长期战略, 设立合资企业并组建技术中心, 与中国合作伙伴建立了跨行业的战略合作。

**大数据能力:** 励讯集团拥有卓越的大数据处理能力, 旗下四个业务板块在长期发展中积累了海量的高质量、完整、可信赖的数据和内容。

**新技术积极使用者:** 励讯集团有近20年人工智能的应用历史, 并制定了《负责任的人工智能原则》。

## RELX in the Greater China Region

**Long history:** The history of RELX can be traced back nearly 400 years. In 1632, Elsevier published Galileo's "Dialogo sopra i due massimi sistemi del mondo Tolemaico e Copernicano"; in 1823, The Lancet was founded.

**Rooted in China:** Since RELX entered China in the early 1980s, it has established a long-term strategy, established joint ventures and technology centers, and established cross-industry strategic cooperation with Chinese partners.

**Big data capabilities:** RELX has the world's leading big data processing capabilities, and its four business segments have accumulated massive amounts of high-quality, complete, and trustworthy data and content.

**Active user of new technologies:** RELX has nearly 20 years of application history of artificial intelligence and has formulated the "RELX Responsible Artificial Intelligence Principles".



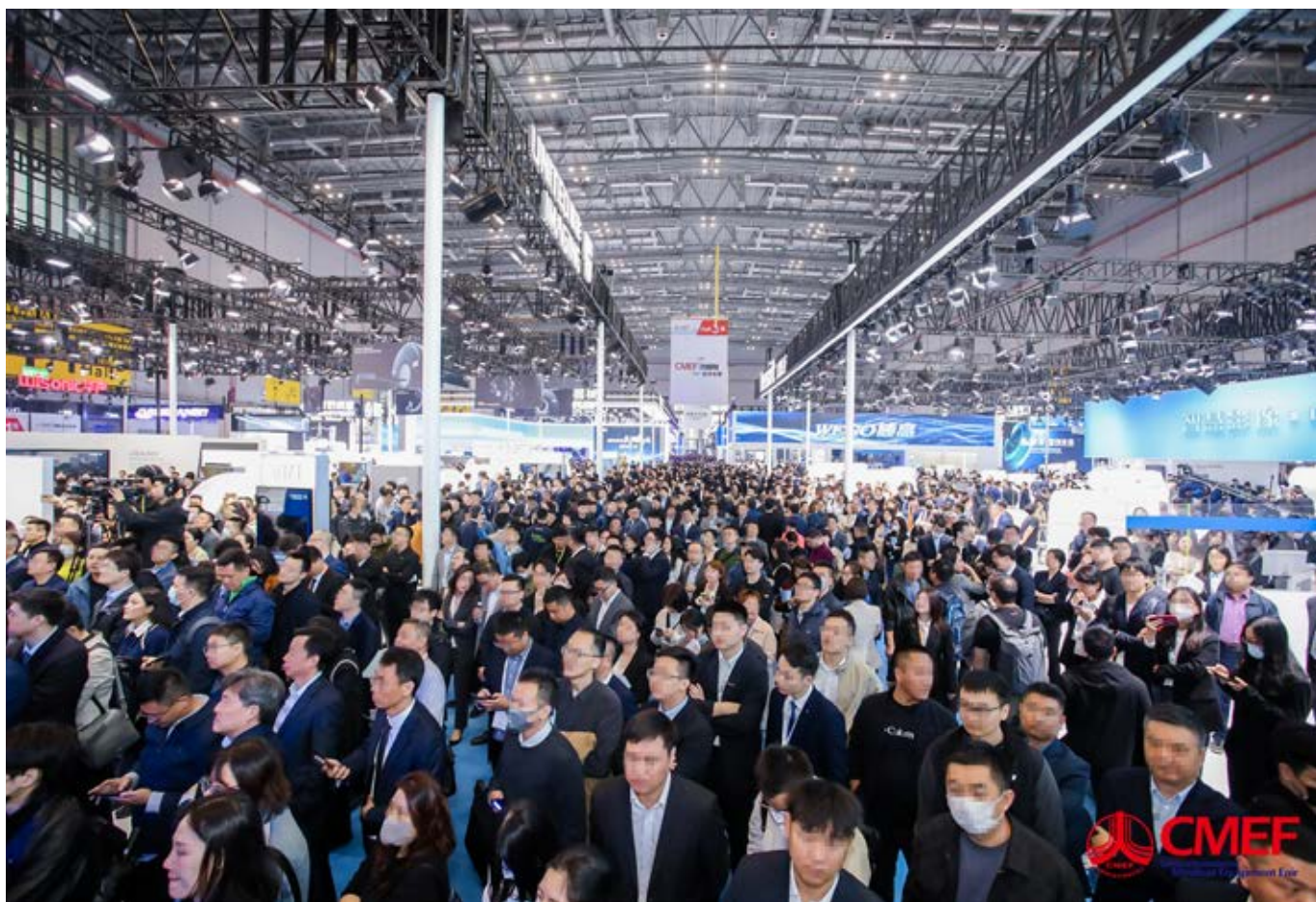
# 解锁全球商机·交付卓越价值

励展博览集团大中华区通过组织论坛、研讨会、国家展团、主宾国、国家日、海外买家商务配对等一系列活动，将全球行业代表、企业家、协会和媒体汇聚一堂，共同探讨行业挑战与趋势，促进新质生产力发展，为中外企业搭建起一个高质量的商务交流与合作桥梁，解锁全球商机。

## 云集行业创新 促进新质生产力发展

2024年4月，中国国际医疗器械博览会 CMEF 春季展以“创新科技 智领未来”为主题汇聚全球目光，吸引了近 5,000 家国内外参展商，展示了智能诊断、远程医疗、精准治疗、可穿戴设备等领域的数千款前沿产品和技术，为全球医疗行业的进步提供了强大动力。

参展商欧谱曼迪有关负责人表示：“*历次参展 CMEF，成功收获了众多海内外的意向订单，产品远销多个国家和地区，惠及全球更多病患。借助 CMEF 这一国际舞台，进一步深化与国内外企业的合作机会，共建开放、合作和创新的医疗健康生态圈。*”



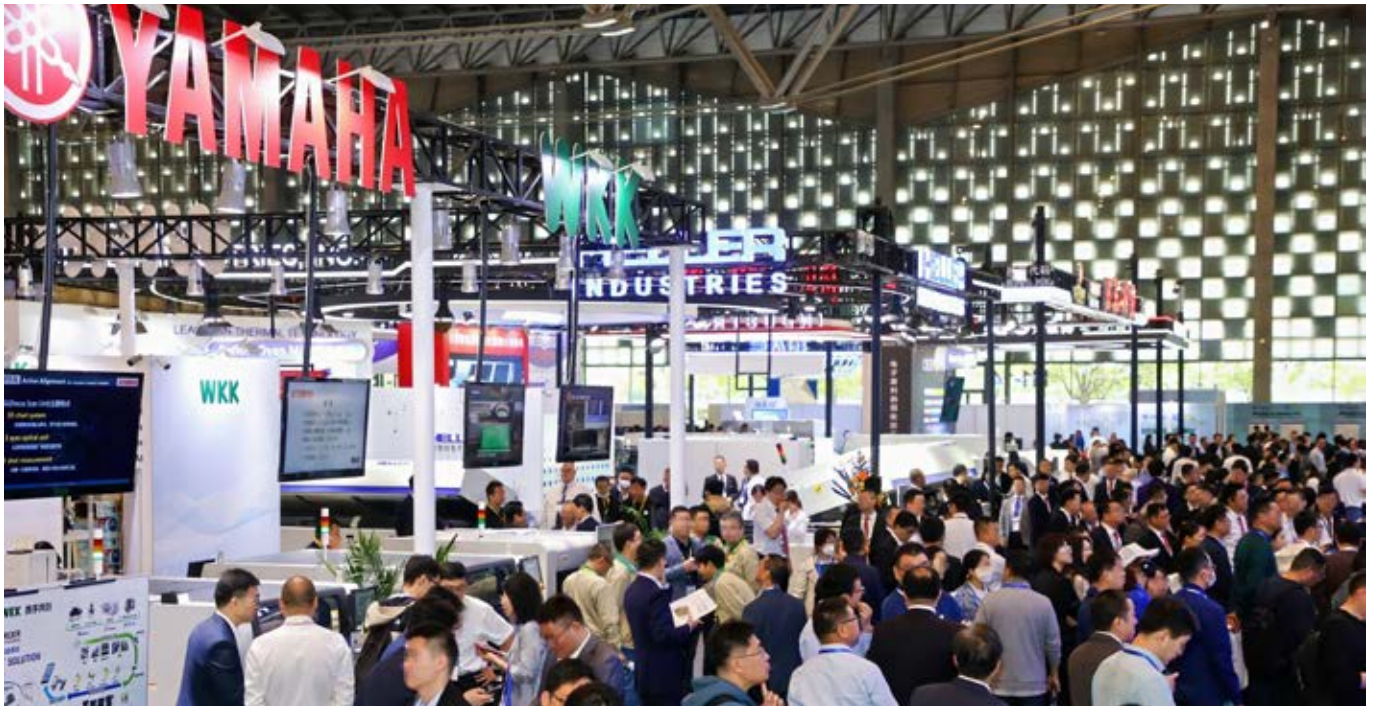
4月，WEPACK 世界包装工业博览会在深圳盛大启幕，共计吸引来自 114 个国家和地区的 135,527 人次海内外观众。WEPACK 凭借其全球化视角，为包装上下游企业和终端用户企业揭示前瞻性的包装行业趋势，助力把握新机遇、新市场与新赛道，推动全产业链企业更紧密地协作，促进创新合作与可持续发展。

Fosber S.p.A.（佛斯伯）首席执行官 Marco Bertola 先生对本次展会赞誉有加：“*本届展会现场人气鼎盛，热闹非凡。短短三天时间内，我们就有幸与众多来自中国和世界各地的优质买家建立了联系，正紧锣密鼓地推进后续合作事宜。如此出色的参展效果，更加坚定了我们明年继续参展的决定。*”



# Unlock Global Opportunities Deliver Exceptional Values

RX Greater China unites global industry leaders, entrepreneurs, associations, and media through a dynamic lineup of events, including forums, seminars, national pavilions, guest-of-honor programs, country days, and exclusive overseas buyer matchmaking sessions. These initiatives provide a platform for addressing industry challenges, exploring emerging trends, and driving innovation in next-generation productivity. By fostering meaningful business exchanges and collaborations, we create a high-quality bridge between Chinese and international enterprises, opening doors to global business opportunities.



## Bringing Industry Innovations Together to Drive Next-Generation Productivity

In April 2024, the CMEF Spring Exhibition under the theme of "Innovative Technology Leading the Future" captured global attention. This dynamic event attracted nearly 5,000 exhibitors from around the world, showcasing thousands of cutting-edge products and technologies in smart diagnostics, telemedicine, precision treatment, and wearable devices. By highlighting these groundbreaking advancements, the exhibition served as a powerful catalyst for progress in the global healthcare industry, energizing innovation and collaboration on a worldwide scale.

A representative from OptoMedic stated: *"CMEF has consistently provided us with opportunities to secure numerous potential orders from both Chinese and overseas markets. Our products are now distributed across multiple countries and regions, benefiting patients worldwide. By leveraging CMEF's global platform, we aim to deepen collaborations with partners both locally and internationally, to co-build an open, innovative, and collaborative healthcare ecosystem."*

In April, WEPACK 2024 grandly opened in Shenzhen, drawing an impressive crowd of 135,527 visits from 114 countries and regions. WEPACK, with its global perspective, highlighted emerging trends in the packaging industry, helping both upstream and downstream businesses, as well as end users, to identify new opportunities, emerging markets and sectors. By fostering closer collaboration across the entire supply chain, WEPACK promotes innovation and sustainable development within the industry.

Marco Bertola, CEO of Fosber S.p.A., praised the exhibition, stating: *"The exhibition was always very lively and there were lots of visitors. Within the three days, we received lots of high-quality buyers from both China and overseas. We are undergoing further negotiations. We will exhibit next year."*



## TAP 配对精准链接全球供需

在整个展会周期内，我们的 TAP 团队不仅通过策划展中面对面洽谈，还在非展期依托在线平台为供应商及买家安排一对一商务会议。这一深度聚焦客户需求的定制化配对服务为励展在业内赢得盛誉，也获得了中外展商和买家的广泛好评。

7月，规模宏大、历史悠久的第 117 届中国日用百货商品交易会反映出零售行业信心的回归。在 15 个展厅里，近 2,500 家日用家居用品制造商向超过 10 万名来自百货商超以及欣欣向荣的电商企业的参观者展示了餐具、炊具、智能电器、纺织品、清洁用品、收纳用品等新产品，以及最新的消费潮流趋势。

参展商汕头市羽兴诚实业有限公司欣然表示：“参加百货展是展示我们品牌和产品的重要机会，我们深知这样的平台对于推动行业发展、促进商业合作的重要性。我们对 TAP 商务配对工作的高效和细致表示由衷的赞赏。”

以“绿色智铝·联全球·展未来”为主题的第 19 届中国国际铝工业展览会、亚洲汽车轻量化展览会、上海国际工业材料展览会·铜三展，于 7 月在上海举办。600 多家展商同台竞技，展出面积达到 50,000 平米。展会共计迎来 29,000 余名海内外专业观众到场参观，其中海外观众超 2,400 名，创历届新高！

来自巴西的买家 Aurora Distribuidora 公司 CEO João Paulo Santos 先生对展会高度评价：“本届展会的商业配对机会对我们来说极其宝贵。我们能够与该行业的主要供应商建立有意义的联系，这是通过其他途径很难实现的。展会为参与者建立关系和探索新商机提供了高度的专业支持和绝佳的商业环境。”

## 赋能中国厂商开拓海外市场

为助力中国制造商加速拓展海外市场业务，我们将旗舰展会带到那些对高品质产品有着迫切需求的海外新兴市场举办。

凭借在亚太地区礼品及消费品领域逾 30 年的行业影响力，深圳礼品展团队倾力打造的首届亚洲国际礼品展于 2024 年 9 月在印尼雅加达大获成功，吸引超过 400 家参展商和 10,792 名观众。展会不仅为中国企业提供了出海营销产品和推广品牌的舞台，也为印尼及东南亚地区买家带来了近距离了解和采购中国优质产品的机会，进一步推动全球消费品市场的繁荣发展。

展商东阳市迪美服饰有限公司表示收获满满：“第一次来印尼，我们带的产品比较丰富，最受欢迎的是钥匙扣和包，咨询和订货量特别多。我们对印尼市场有了初步认识。国外市场对于我们公司发展来说是第一步，参展是一个很好的选择。”



## Connect Global Supply and Demand Seamlessly through TAP Matchmaking

Throughout the exhibition cycle, our Targeted Attendee Program (TAP) team facilitates face-to-face matchmaking sessions on the show floor while leveraging our year-round digital platform to arrange one-on-one business meetings between buyers and suppliers. This customer-centric, tailored service model has earned a stellar reputation in China's MICE sector and wide applause by exhibitors and buyers from China and abroad.

In July, the grand and historic 117<sup>th</sup> China Daily-use Articles Trade Fair (CDATF) celebrated a remarkable resurgence of industry confidence. Nearly 2,500 manufacturers showcased innovative products and the latest consumer trends to over 100,244 visitors from leading retail chains and thriving e-commerce enterprises across 15 exhibition halls, covering tableware, cookware, smart appliances, textiles, cleaning supplies, storage supplies, etc.

Shantou Yuxingcheng Industrial Co., Ltd., as CDATF exhibitor, enthusiastically shared, *"Participating in CDATF is a vital opportunity to showcase our brand and products. We recognize the immense value this platform brings in driving industry growth and fostering business partnerships. We genuinely appreciate the efficiency and meticulous efforts of the TAP matchmaking team."*

The 19<sup>th</sup> Aluminium China, themed "Green Intelligent Aluminum – Connecting the World, Showcasing the Future," opened grandly in July in Shanghai, alongside the Lightweight Asia and the Copper China. With over 600 exhibitors and a sprawling display area of 50,000 square meters, the event welcomed more than 29,000 trade visitors from both domestic and international markets, including over 2,400 overseas attendees—a remarkable record for visitor turnout!

João Paulo Santos, CEO of Aurora Distribuidora and a buyer from Brazil, enthusiastically commended the exhibition: *"The business matchmaking opportunities at Aluminium China 2024 are truly invaluable. We have been able to establish meaningful connections with key suppliers in the industry, which is challenging to achieve through other avenues. The exhibition offers exceptional professional support and creates an outstanding business environment for participants to build relationships and explore new opportunities."*

## Empower Chinese Enterprises to Expand into Overseas Markets

To accelerate global trade opportunities for Chinese exporters, we are proudly bringing flagship exhibitions to the heart of overseas markets eager for quality products.

RX Huabo, with over 30 years of influence in the Asia-Pacific region's gifts and consumer goods sector, successfully launched the inaugural RX Huabo Asia Gift Fair in Jakarta in September 2024. This remarkable event attracted over 400 exhibitors and 10,792 visitors.

The exhibition offers Chinese companies a valuable platform to promote their products and brands on the global stage, while providing buyers from Indonesia and Southeast Asia with a unique opportunity to discover and source high-quality Chinese products. This fosters further growth and prosperity in the global consumer market.

The exhibitor, Dongyang Dimei Apparel Co., Ltd., shared their positive experience: *"This is our first time to exhibit in Indonesia, and we brought a diverse range of products. The most popular items were keychains and bags, and we received a high volume of inquiries and orders. We've gained an initial understanding of the Indonesian market. Expanding into international markets is a crucial first step for our company's growth, and participating in this exhibition has been an excellent choice."*





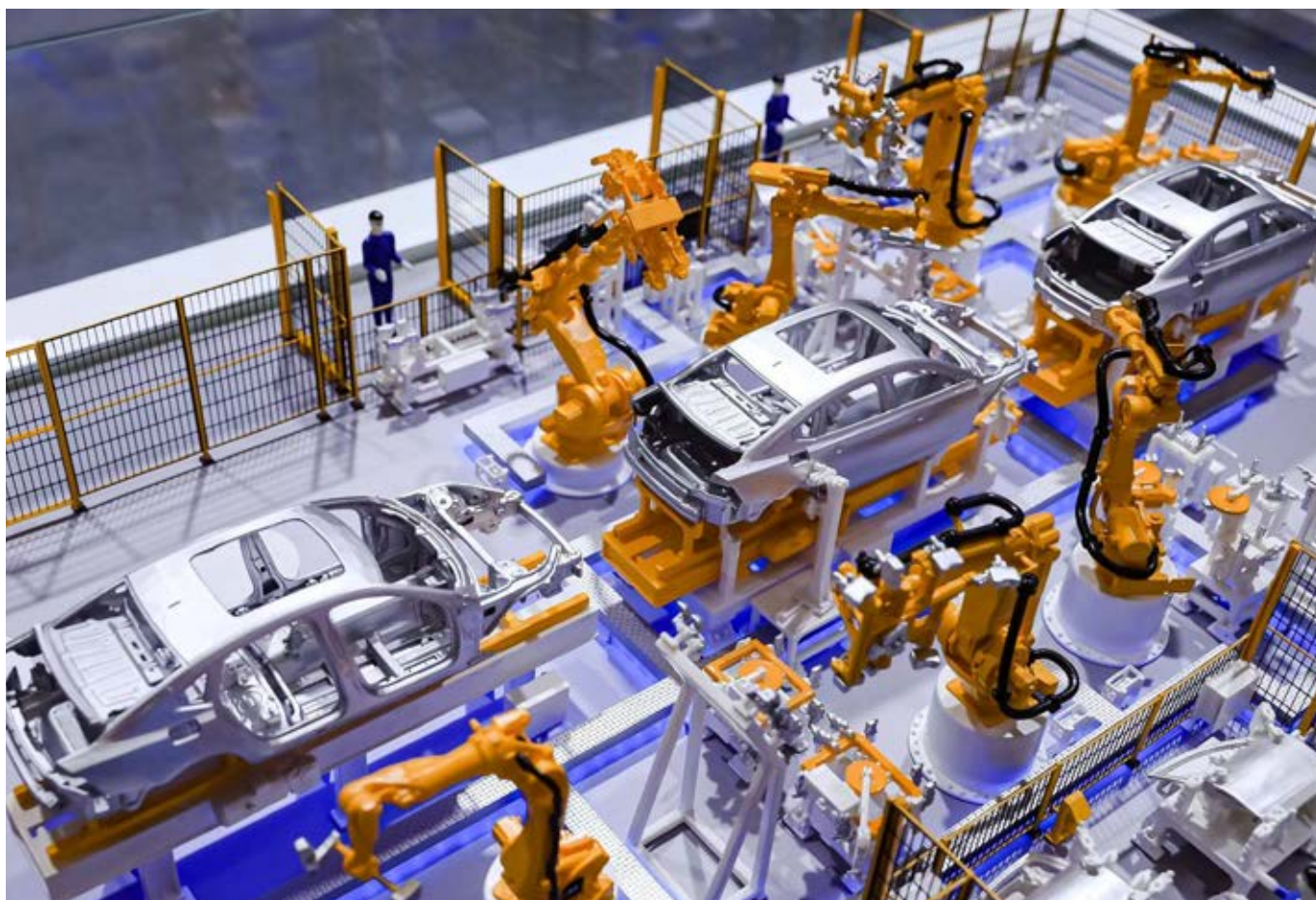
## 全产业链参与跨国深度合作

汽车技术及工程领域的盛会 AMTS 2024 上海国际汽车制造技术与装备及材料展览会，以“向新而行，智领未来”为主题于 7 月在上海举办。本次盛会横跨近 80,000 平方米展览空间，汇聚了来自全球 19 个国家及地区的 812 家知名展商与品牌。展会吸引了共计 36,864 名专业观众。超过 4,700 位汽车工程技术领域的专家学者参与了系列研讨会与论坛，开展了产业链上下游的深度对话与前瞻探索，共同擘画汽车制造业的创新蓝图与发展未来。

AMTS 展商西门子（中国）有限公司汽车行业管理部总经理贾春鹏先生表示：“连续八次参加 AMTS 展会，每一次的参展经历都让西门子收获颇丰。在当前汽车行业的许多重大议题面前，没有任何单一实体能够独立解决所有问题。在 AMTS 展会上，我们和众多生态合作伙伴一起探讨如何为中国经济的高质量和可持续发展做出贡献，通过与合作伙伴的共同努力，共同推动企业及汽车行业的进步。”

IFEX China 昆明国际花卉园艺展每年汇聚全球的经销商、批发商、种植机构与花卉电商，他们带来前沿的花卉品种、先进的种植技术和时尚的花卉设计。英国作为 IFEX China 2024 的主宾国，举办了中英花卉园艺沙龙活动、花卉园艺可持续发展英式下午茶，并邀请英国皇家园艺学会（RHS）及中英企业分享在家庭花卉园艺种植中的新技术及英国园艺产业的优秀经验。

英国驻华大使吴若兰女士在开幕式上致辞：“英国和云南的合作历史超过了 100 年，涵盖了种子库、植物采集到联合科研等多个项目。这种持久的伙伴关系显示了我们对保护生物多样性和改善自然环境的重视。我期待深化我们的合作，探索新的机会，通过花卉和园艺进一步丰富英中关系。”





## Engage the Entire Industry Chain and Promote in-depth Cross-border Co-operation

The AMTS 2024 (Shanghai International Automotive Manufacturing Technology & Materials Show) kicked off in July under the inspiring theme “Innovate for Tomorrow, Lead the Future.” Covering nearly 80,000 square meters, this remarkable event brought together 812 leading exhibitors and brands from 19 countries and regions, celebrating innovation in the automotive technology and engineering landscape.

Jia Chunpeng, General Manager of the SIEMENS (China), shared his thoughts as an exhibitor at AMTS: *“This marks our eighth consecutive exhibiting at AMTS, and each experience has proven to be incredibly valuable for us. With the automotive industry facing many critical challenges, no single entity can address them all on its own. At AMTS, we have the opportunity to collaborate with a wide range of ecosystem partners to discuss how we can contribute to the high-quality, sustainable development of the Chinese economy. Through these partnerships, we are jointly advancing both our business and the broader automotive industry.”*

Each year, IFEX China brings together global distributors, wholesalers, planting institutions, and floral e-commerce businesses. They present cutting-edge flower varieties, innovative cultivation techniques, and stylish floral designs. As the guest country of honor of IFEX China 2024, the UK hosted engaging activities, including the China-UK Flower and Horticulture Salon and a British-style afternoon tea focused on sustainable horticulture. The Royal Horticultural Society (RHS), along with Chinese-British enterprises, shared new home gardening technologies and highlighted the UK’s excellence in the horticulture industry.

Dame Caroline Elizabeth Wilson DCMG, the British Ambassador to China, delivered remarks at the opening ceremony and attended a series of events at the UK Pavilion. She said: *“The United Kingdom’s partnership with Yunnan spans more than a century, encompassing projects from seed banks and plant collection to joint scientific research. This enduring collaboration highlights our commitment to biodiversity conservation and improving the natural environment. I look forward to deepening our cooperation, exploring new opportunities, and further enriching the UK-China relationship through floriculture and horticulture.”*



## 将 ESG 理念融入产业转型升级

励展博览集团顺应市场趋势，将 ESG 发展理念深度融入具体产业的转型升级中，促进 ESG 实践从企业单纯的合规性投资转变为提升品牌价值、开辟“新蓝海”的战略性工具。

NEPCON China 2024 中国国际电子生产设备暨微电子工业展览会期间，励展举办了“电子制造行业绿色转型 CEO 峰会”，汇聚众多行业专家和领军企业分享 ESG 战略能力建设和转型的成功经验和实践案例，大家共同探讨了电子制造业如何向绿色化与可持续方向转型，推动企业品牌价值与经济效益双重提升。

NEPCON China 参展商 YAMAHA 代表向主办方表达了感谢：“我们非常有幸参加贵方组织的汽车电子采配会，并接触到了理想、哪吒等多家知名汽车制造商及汽车电子零件生产商。通过这样的配对，我们获得了与他们面对面接触的机会。我们代表 YAMAHA 感谢贵司优秀团队的努力和创意！”

## 六大先进制造业盛会 加速进军全球高端市场

六展联袂旗舰展顺应发展趋势，精准对接深圳产业发展需求，致力于打造一个涵盖汽车、电子、显示、新材料产业的产学研用和商贸平台，以推动新型工业化进程，促进我国制造业向全球高端市场进军。

从产业到终端，2024 深圳国际全触与显示展（C-TOUCH & DISPLAY SHENZHEN）全面整合了行业资源，展示了新型显示和智慧触控领域的新产品、新技术、新理念。

展商 3M 中国高度认可该展会在引领行业增长方面发挥的作用：“C-TOUCH & DISPLAY SHENZHEN 是国际显示行业具有影响力的优秀平台，将持续带领多个相关行业与供应商创造良好增长的生态。”

AWC 2024 深圳国际智能网联汽车产业展览会专注于智能网联汽车核心零部件及前装市场，展示了智能网联汽车在数字化、网联化、国际化、专业化的最新进展，吸引了来自全球约 50 个国家和地区的观众。展会同期还举办了东盟日、瑞典日、马来西亚投资研讨会等国际交流活动，为跨境合作与技术创新搭建了高效平台。

来自马来西亚 Recharge Xolutions Sdn Bhd 的商务及工业主管陈俊荣先生对其首次参观 AWC 印象深刻：“主办方从抵达会场到参与展会的每一个环节都安排得十分妥当。在商务方面，我洽谈了几家有合作意向的展商，效果相当不错。回国后我会做下一步的跟进，希望能达成生意战略上的合作，提高企业的竞争力和价值，在马来西亚抢占更多的市场占有率。”





## Integrating ESG into Industry Transformation and Upgrading

RX is embracing market trends by deeply integrating ESG principles into the transformation and upgrade of specific industries. This strategic shift transforms ESG practices from mere compliance investments into powerful tools for enhancing brand value and discovering "new blue oceans".

During NEPCON China 2024, RX proudly hosted the Green Transformation of Electronics Manufacturing Industry CEO Summit. This dynamic event united industry experts and leading companies to share winning strategies and case studies on building ESG capabilities. Together, they explored how the electronics manufacturing sector can embrace a greener and more sustainable future, paving the way for innovation and growth.

The representative from Yamaha, a prominent exhibitor at NEPCON China, enthusiastically shared their experience: *"We were delighted to participate in the automotive electronics matchmaking session organized by your team. It provided us the incredible opportunity to connect with several leading automotive manufacturers and electronic component suppliers, including industry giants like LEADING IDEAL and Neta auto. These tailored meetings enabled us to have meaningful face-to-face interactions. On behalf of Yamaha, I extend our heartfelt gratitude to your team for your dedication and creativity!"*

## Six Connected Expos Driving Expansion into Global High-End Manufacturing Markets

The six connected flagship shows are strategically aligned with emerging development trends, closely matching the evolving needs of Shenzhen industries. We aim to create a comprehensive platform that integrates industry, academia, research, and trade across key sectors such as automotive, electronics, smart displays, and new materials. This platform is dedicated to driving the advancement of new industrialization and supporting China's manufacturing industry in expanding into the global high-end market.

From industry to end users, C-TOUCH & DISPLAY SHENZHEN 2024 brings together a wide range of industry resources, highlighting the latest products, technologies, and innovative concepts in new display and smart touch sectors.

3M China, as exhibitor, highly values the role of the show in driving industry growth: *"C-TOUCH & DISPLAY SHENZHEN is a leading platform in the global display industry, consistently creating a dynamic ecosystem that supports growth and collaboration across various industries and suppliers."*

AWC 2024 focused on the core components and OEM markets of intelligent connected vehicles. It highlighted the latest developments in the digitalization, connectivity, internationalization, and specialization of smart vehicles. The event drew visitors from approximately 50 countries and regions worldwide. In addition, a series of international exchange activities, including the ASEAN Day, the Sweden Day, and the Malaysia Investment Seminar, were held alongside the exhibition, offering a dynamic platform for cross-border collaboration and technological innovation.

TAN CHUN YUNG, Head of Commercial & Industry of Recharge Xolutions Sdn Bhd from Malaysia, was highly impressed by his first experience attending AWC: *"The organizers did an excellent job of coordinating every detail, from my arrival at the show to participation in the exhibition. On the business front, I had productive discussions with several exhibitors who are interested in potential collaboration. After returning to Malaysia, I plan to follow up on these opportunities with the aim of establishing strategic partnerships to boost our company's competitiveness and value, while expanding our market share in Malaysia."*



# 我们的专业能力

## Our Expertise

### 励展国际销售部 RX International Sales Group



ISG 作为励展博览集团的直属专业团队，拥有在全球 13 个地区办事处的 150 位国际销售人员，并管理由分布在 47 个地区的 250 个销售代理组成的网络，专注于支持当地制造商和供应商参与其国内市场以外的励展国际展会，提供专业出展服务，并向他们介绍新的出口机会，帮助客户成功进入全球关键地区的海外市场。RX ISG 致力于持续提升励展全球主要展会的国际化程度。

RX ISG is a dedicated team of 150 international sales specialists based in 13 territories around the world. RX ISG also manages a network of 250 international agents based in 47 territories. It provides overseas exhibiting services to local manufacturers and suppliers and introduces new export opportunities, helping customers grow their business as they enter key global markets. The RX ISG teams work hard to increase the internationalization of RX events around the globe.



### 数字和数据能力 Digital & Data Capabilities

励展博览集团大力投资于发展数字和数据能力，让我们的展会具有高度的智能化水平，支持我们的展商和观众最大化投资回报率。

我们围绕客户需求开发和迭代数字和数据平台，以在更多地方、为更多客户打开比以往任何时候都更多的商机大门，赋能客户实现更智能的展会之旅，从而帮助客户从面对面展会中创造动力和价值，以及在面对面体验的“时刻”之外创造更多联系和商机。

Our events are smarter than ever before, we are investing heavily in our digital and data capabilities to ensure maximum ROI for our exhibitors and visitors.

Our role is to help clients create momentum and value from face-to-face events; as well as to create more connections and business opportunities beyond the individual ‘moment’ of the face-to-face experience, opening more doors for more customers in more places than ever before developing and iterating our digital and data platforms through a customer-centric approach to aid that smarter informed event journey.



# 数字化驱动客户成功

## Power up Customer Success Digitally

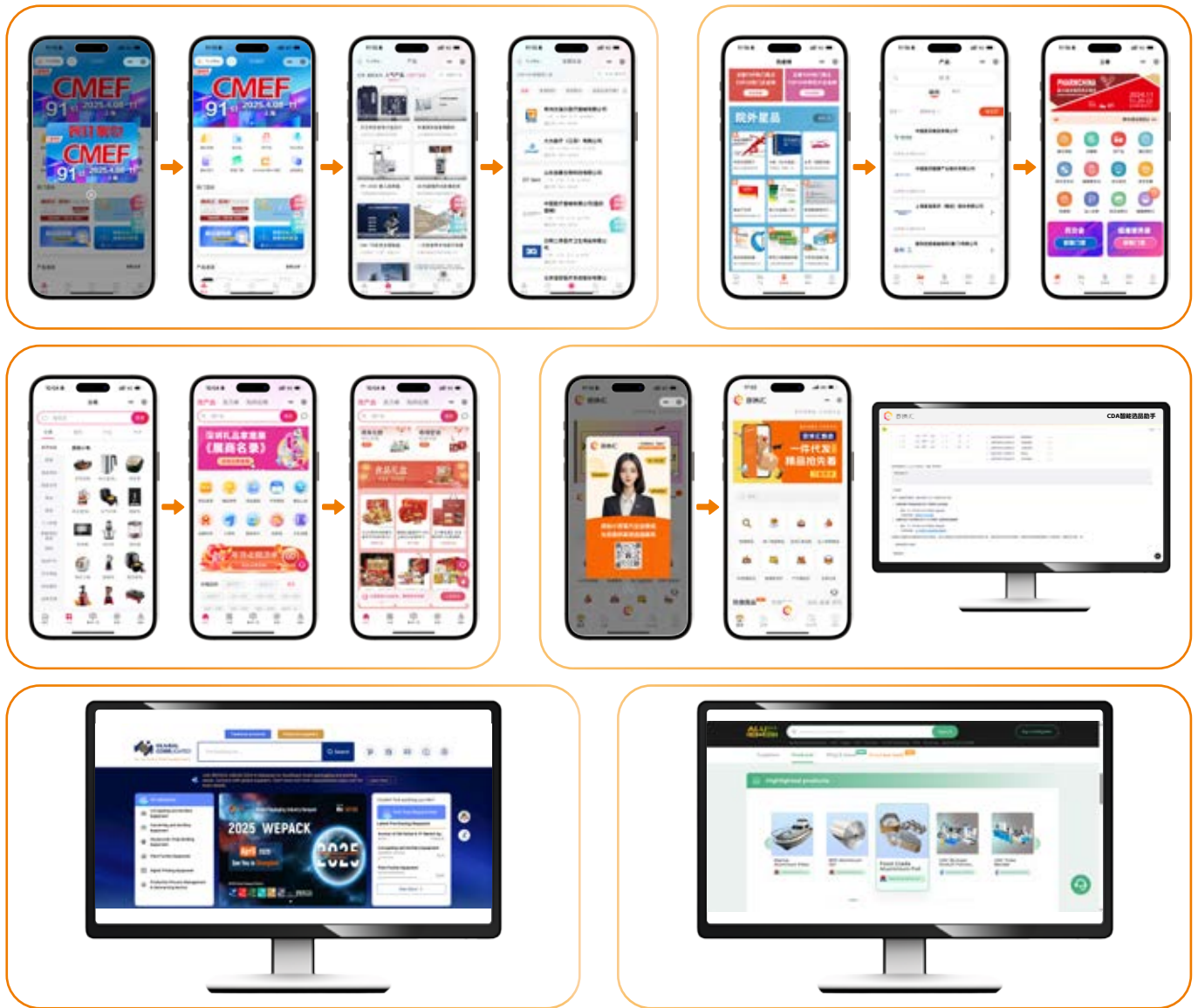
### 数字工具 Digital Tools

励展大中华区为所服务的行业社群打造了“励展通”、“礼贸通”、“iCMEF”、“铝贸通”、“立春网”、“烘焙商贸云”、“全球瓦楞网”、“包装黄页”、“百货汇”等多款数字工具，帮助展商和观众轻松实现智能参展的良好体验和全年数字化商务交流，获得商业成功，功能涵盖：

- 活动报名
- 品牌曝光
- 产品推荐
- 智能名录
- 直播
- 精准触达买家
- 实时询盘
- 获取销售线索
- 在线客服

RX China has developed nine digital tools, including RX Connect, Gift Trade Connect (Limaotong), iCMEF, AluConnect, LarSpring, iBakeryChina, GlobalCorrugated, PACKCON Yellow Page, and CDATF Connect that support exhibitors and visitors to embark on a smart and easy event journey. These tools' diversified functions enable customer success and allow intelligent communications throughout the year via:

- Event registration
- Brand exposure
- Product recommendations
- Smart directory
- Livestreaming
- Reaching target buyers
- Real-time enquiries
- Leads generation
- Online customer service



# 励展通

## RX Connect

RX Connect 励展通是一款智能小程序，它帮助展商轻松开启数字化参展之旅，为展商提供新的数字化宣传互动平台以获得品牌曝光和精准销售线索。它同时也为观众提供方便的掌上电子会刊。观众可随时搜索感兴趣的展商和产品并获得智能推荐，也可实时在线询盘和咨询在线客服。励展通大幅提升客户参展效率和参观体验，是您不可或缺的智能参展伙伴。

RX Connect is a proprietary MiniProgram that offers exhibitors the convenience of digital promotion for brand exposure and sales leads capturing. RX Connect is also a handy Smart Directory for visitors, who can search for exhibitors, visitors and conferences and get smart recommendations. RX Connect also enables real-time purchase enquiries and online customer services. It is designed to enhance our customers' participation value and experience.



励展通小程序  
RX Connect Mini Program

### 励展通一览

#### RX Connect at a Glance

**105,300+** 展商累计获取销售线索  
Total leads generated for exhibitors

**458,000+** 展商 / 展品浏览量  
Exhibitors/products viewed

**36,000+** 展商 / 展品收藏量  
Exhibitors/products followed

**225,000+** 行业用户  
Industry users

\* 以上数据为截止 2024 年 11 月 14 日励展通统计。



# TAP 目标买家计划与商务配对

## TAP & Business Matchmaking

励展 TAP 目标买家计划 (Targeted Attendee Program) 团队识别高潜力细分市场企业中具有相关产品和服务采购权和推荐权的买家、与之建立和发展关系，确保他们深入参与励展展会寻源采购。TAP 团队在展前确认展商最希望见到的买家群体在未来 12-18 个月的详细采购计划，为展商和买家创造供需对接机会，安排他们在展会现场和全年非展期的商务配对会议，促成交易与合作，帮助展商和买家获得商业上的成功。

TAP is the Targeted Attendee Program at RX that provides extra support to exhibitors and buyers to build their businesses and thrive.

The skilled TAP Team of RX Greater China identifies those buyers boasting purchase and recommendation rights at enterprises in the high-potential market segments, then builds and sustains relationship with them, thus to ensure their in-depth participation in sourcing and purchasing at RX events.

Our TAP team verifies buyers' specific purchasing plans and budgets in the coming 12-18 months. It then brings matched exhibitors and buyers together via one-on-one matchmaking meetings on and off the show floor throughout the year. This highly successful program helps deals get made.





# 企业责任

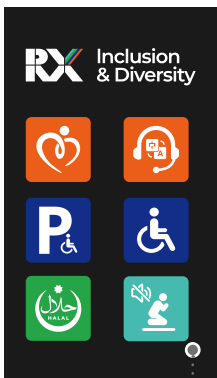
## Corporate Responsibility

励展博览集团进入中国市场 40 年期间，在促进相关产业发展及经济繁荣的同时，始终通过各种方式积极履行企业社会责任。从提供志愿服务、捐款捐物，支持各行各业可持续发展和 ESG 实践，促进展会知识产权保护，到通过内部“励展大中华学院”和外部“励展大讲堂”培训人才和分享知识，我们始终满怀热情为社会带来积极改变。与此同时，我们还致力于打造包容多元共融展会，确保每位参与者都能感受到被尊重与包容，让我们的展会无比强大、我们的共同体验更加丰盛。

RX Greater China, while promoting industry development and economic prosperity for over 40 years since its entry into the China market, has continuously fulfilled social responsibilities in a variety of ways. From volunteering activities, making donations, supporting sustainable development and ESG practices of various industries, advocating IPR protection, to developing talent and sharing expertise through our internal "RXGC College" and the external "RXGC Institute", we are passionate about making a positive impact on society. At the same time, we are committed to fostering an I&D culture at all our events, ensuring every participant feel respected and included. This makes our events immensely powerful and our shared experiences all the more colourful.

“星星雨”孤独症儿童陪伴活动  
Accompany autistic children at the  
NPO - Stars and Rain

关爱病患孤儿——“上海宝贝之家”爱心手作活动  
Visit Shanghai Baby's Home and  
make bibs for sick orphans



2040 年实现净零排放承诺  
Commitment to Net-zero by 2040

包容多元共融展会  
Inclusion & Diversity

励展义卖集市  
Charity Sales in RX Office

深圳志愿者服务  
Shenzhen Volunteer Services

# 可持续发展 Sustainability

## 2040 年实现净零排放承诺 Our Commitment to Net Zero by 2040

励展博览集团在创造一个更加公平和可持续的世界方面发挥着重要的领导作用。励展博览集团于 2021 年签署“净零碳展会活动”宣言，这是整个展会活动和会议行业的共同承诺，旨在实现《巴黎气候协议》中规定的目标。

励展博览集团很高兴成为这一倡议的创始成员。我们将与合作伙伴、供应商和客户持续合作，跨越价值链来驱动改变，在减少展会活动的总体碳足迹方面取得迅速而重要的进展。励展博览集团承诺到 2040 年实现净零排放。

RX plays an important and leading role to create a more equitable and sustainable world. RX signed the 'Net Zero Carbon Events' pledge in 2021, which is a joint commitment across the events and meetings industry to achieve the targets laid out in the Paris Climate Accord.

RX is pleased to be a founding member of this initiative. RX will collaborate with partners, suppliers and customers to drive change across the value chain and to make swift and essential progress towards reducing the overall carbon footprint of events. RX made commitment to Net Zero by 2040.

## 可持续未来跨界交流平台 S-Future Platform



励展大中华区于 2021 年推出 S-Future 可持续未来跨界交流平台，致力于帮助我们的展会及客户发掘在低碳、可持续发展大背景下的解决方案、商业机遇及跨界合作机会。

RX Greater China launched S-Future platform in 2021. S-Future is committed to helping our show teams and customers to explore and identify solutions, business opportunities and cross-sectoral collaboration under the background of low-carbon transition and sustainable development.

## “Go Green 绿色低碳” 计划 "Go Green" Plan



励展博览集团将可持续发展原则牢固地植根于意识和实践之中，在中国推出“Go Green 绿色低碳”计划，从意识、办公及展会多维度倡导节能环保，促进绿色转型。

RX firmly rooted the principle of sustainability in both awareness and practices, and launched “Go Green” plan in China, advocating energy-saving and promoting green transformation in the dimensions of awareness, office and exhibition.

# 励展博览集团大中华区9大产业集群 RX Greater China 9 Industry Clusters



**汽车制造**  
Automotive Manufacturing



**电子制造**  
Electronics Manufacturing



**智能制造**  
Smart Manufacturing



**医疗、医药与健康**  
Medical, Pharmaceuticals & Health



**美容与化妆品**  
Beauty & Cosmetics



**生活方式**  
Lifestyle



**印刷包装**  
Printing, Converting & Packaging



**礼品与零售**  
Gift & Retail



**金属加工与工业材料**  
Metalworking & Industrial Materials





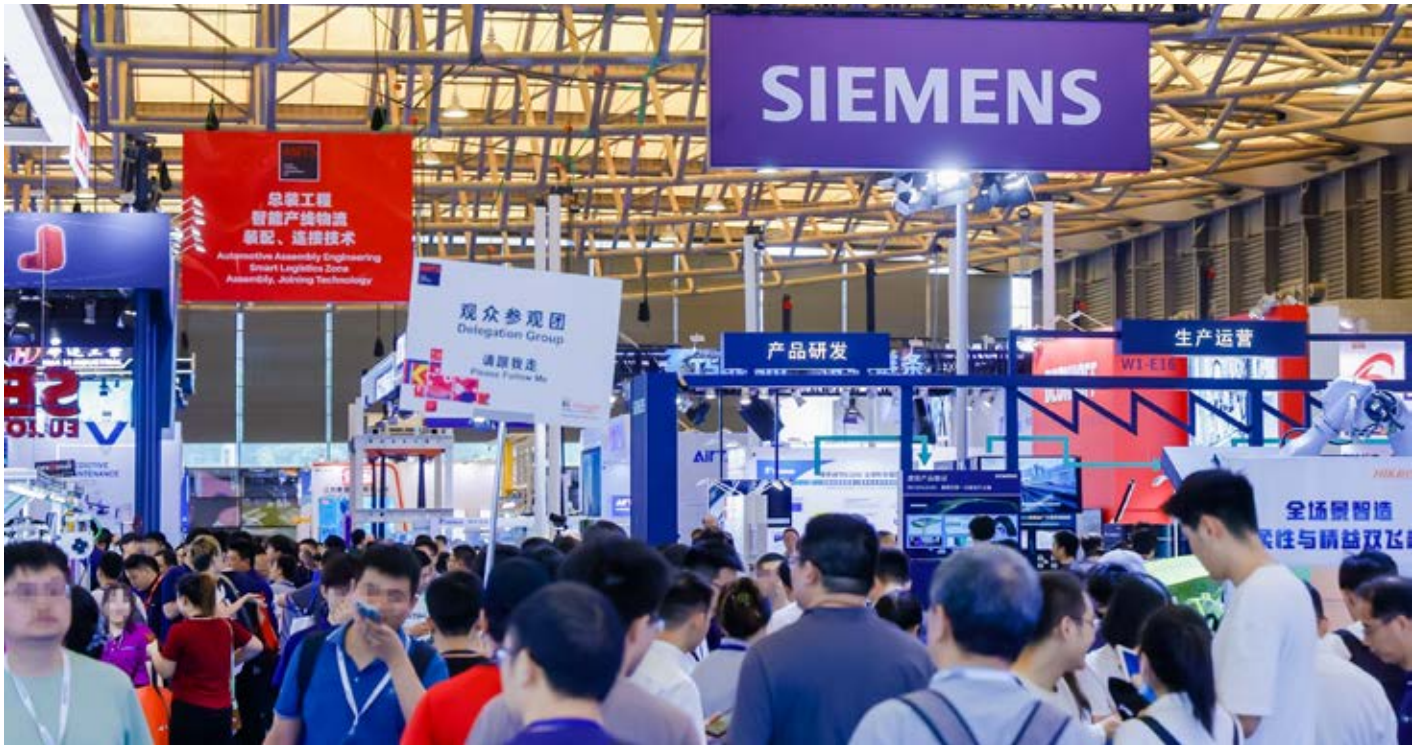
# 汽车制造 Automotive Manufacturing



第 20 届上海国际汽车制造技术与装备及材料展览会  
 AMTS 2025  
 2025/07/09-11 上海·Shanghai  
[www.shanghaiamts.com](http://www.shanghaiamts.com)



深圳国际智能网联汽车产业展览会  
 Automotive World China  
 2025/10/28-30 深圳·Shenzhen  
[www.automotiveworld.cn](http://www.automotiveworld.cn)







# 电子制造 Electronics Manufacturing



第三十三届中国国际电子生产设备暨微电子工业展览会  
NEPCON China  
2025/04/22-24 上海·Shanghai  
[www.nepconchina.com](http://www.nepconchina.com)



亚洲电子生产设备暨微电子工业展览会  
NEPCON ASIA  
2025/10/28-30 深圳·Shenzhen  
[www.nepconasia.com](http://www.nepconasia.com)



深圳国际电子元器件及物料采购展览会  
Electronics Sourcing Show  
2025/10/28-30 深圳·Shenzhen  
<https://esshow.cn/>



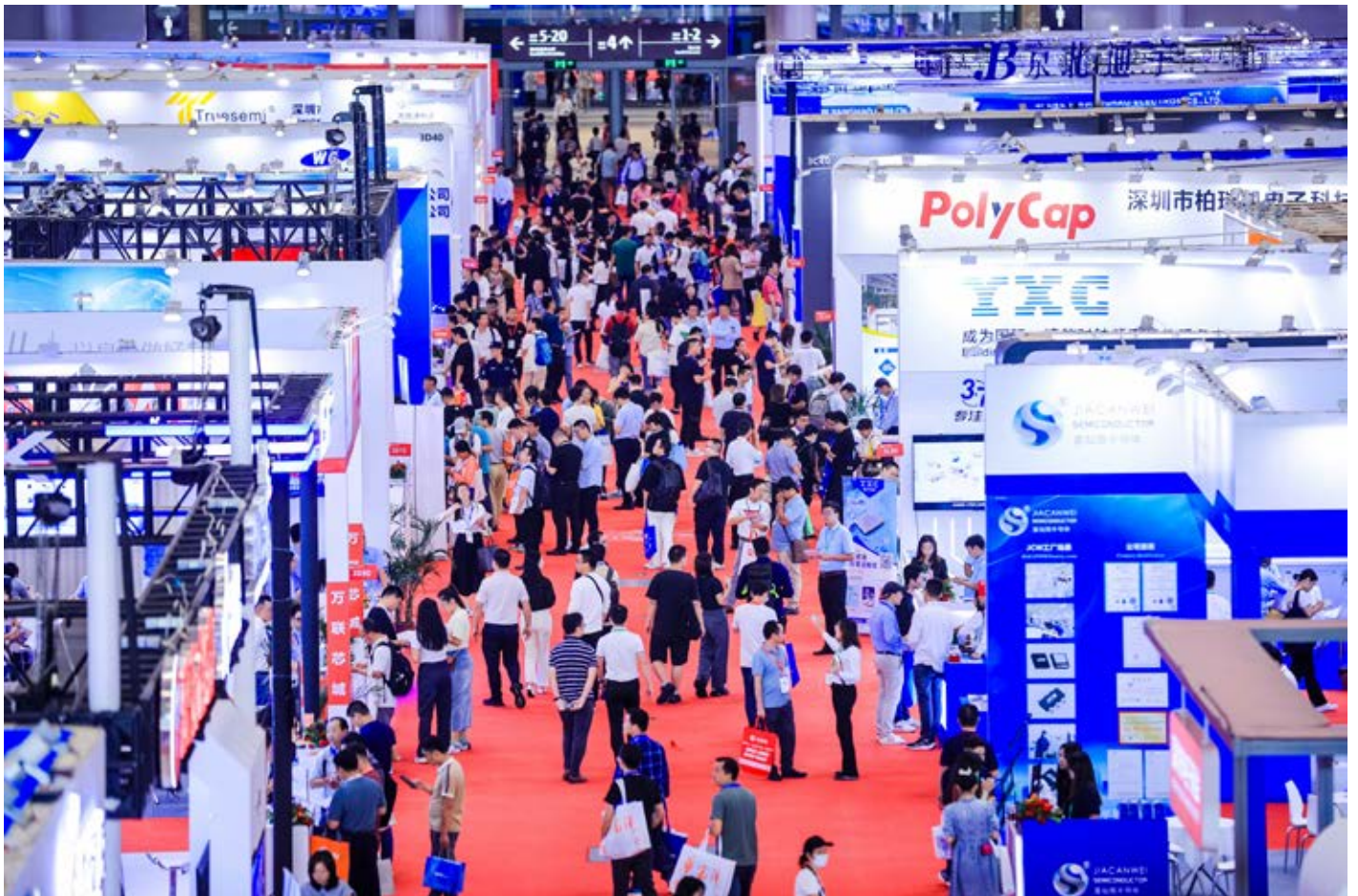
2025 深圳国际全触与显示展  
C-TOUCH & DISPLAY SHENZHEN 2025  
2025/10/28-30 深圳·Shenzhen  
[www.quanchu.com.cn](http://www.quanchu.com.cn)



2025 深圳国际车载显示技术展  
AUTOMOTIVE DISPLAY SHENZHEN 2025  
2025/10/28-30 深圳·Shenzhen  
[www.quanchu.com.cn](http://www.quanchu.com.cn)



2025 深圳商用显示技术展  
COMMERCIAL DISPLAY 2025  
2025/10/28-30 深圳·Shenzhen  
[www.displaychina.com.cn](http://www.displaychina.com.cn)







# 智能制造 Smart Manufacturing



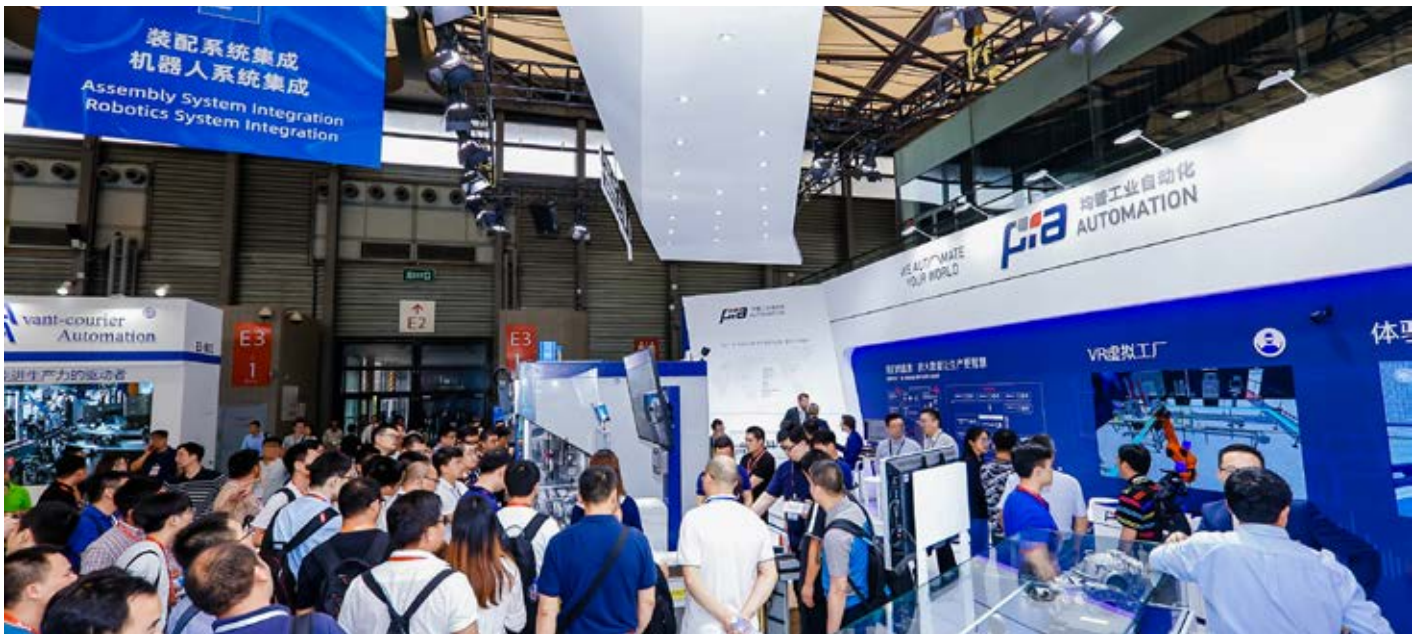
智能工厂及自动化技术展览会  
上海展  
S-Factory Expo  
2025/04/22-24 上海·Shanghai  
www.s-factoryexpo.com



第 18 届上海国际工业装配及  
传输技术展览会  
Ahte 2025  
2025/07/09-11 上海·Shanghai  
www.shanghaihte.com



智能工厂及自动化技术展览会  
深圳展  
S-Factory Expo  
2025/10/28-30 深圳·Shenzhen  
www.s-factoryexpo.com







# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



广州国际分析测试及实验室设备  
展览会暨技术研讨会  
CHINA LAB 2025  
2025/03/05-07 广州 • Guangzhou  
www.chinalabexpo.com



第 91 届中国国际医疗器械 (春季)  
博览会  
The 91<sup>st</sup> China International Medical  
Equipment Fair  
2025/04/08-11 上海 • Shanghai  
www.cmf.com.cn



第 38 届中国国际医疗器械设计  
与制造技术 (春季) 展览会  
The 38<sup>th</sup> International Component  
Manufacturing & Design Show  
2025/04/08-11 上海 • Shanghai  
www.cmf.com.cn



2025 国际智慧健康 (春季) 展览会  
2025 International Intelligent Health  
(Spring) Expo  
2025/04/08-11 上海 • Shanghai  
www.cmf.com.cn



2025 国际应急、安防及救援技术  
装备 (春季) 博览会  
2025 Emergency, Rescue & Safe  
International (Spring)  
2025/04/08-11 上海 • Shanghai  
www.cmf.com.cn



国际宠物健康展览会 (春季)  
2025 Animal Health China (Spring)  
2025/04/08-11 上海 • Shanghai  
www.cmf.com.cn



中国国际康复及个人健康博览会  
China International Rehabilitation  
and Personal Health Show  
2025/04/08-11 上海 • Shanghai  
www.rehabshow.com.cn



中国国际养老福祉及护理用品  
博览会  
China International Elderly Care and  
Nursing Show  
2025/04/08-11 上海 • Shanghai  
www.rehabshow.com.cn





**中国国际家用医疗用品展览会**  
**China International Home Care Exhibition**  
 2025/04/08-11 上海·Shanghai  
[www.rehabshow.com.cn](http://www.rehabshow.com.cn)



**2025 上海国际眼科和视光技术及设备展览会**  
**COOC**  
 2025/04/10-12 上海·Shanghai  
[www.cooc.org.cn](http://www.cooc.org.cn)



**第 92 届中国国际医药原料药 / 中间体 / 包装 / 设备交易会**  
**THE 92<sup>nd</sup> API CHINA**  
 2025/05/21-23 广州·Guangzhou  
[www.apichina.com.cn](http://www.apichina.com.cn)



**2025 年中国药用辅料 / 功能食品配料展**  
**PHARMEX 2025**  
 2025/05/21-23 广州·Guangzhou  
[www.apichina.com.cn](http://www.apichina.com.cn)



**第 92 届中国医药包装展**  
**THE 92<sup>nd</sup> PHARMPACK**  
 2025/05/21-23 广州·Guangzhou  
[www.apichina.com.cn](http://www.apichina.com.cn)



**第 92 届中国制药设备展**  
**THE 92<sup>nd</sup> SINOPHEX**  
 2025/05/21-23 广州·Guangzhou  
[www.apichina.com.cn](http://www.apichina.com.cn)



**第 63 届中国高等教育博览会**  
**THE 63<sup>rd</sup> HIGHER EDUCATION EXPO CHINA**  
 2025/05/23-25 长春·Changchun  
[www.heexchina.com](http://www.heexchina.com)



**第 26 届全国医院建设大会暨国际医院建设、装备及管理展览会**  
**The 26<sup>th</sup> China Hospital Construction Conference & International Hospital Build and Infrastructure Exposition (CHCC)**  
 2025/05/24-26 武汉·Wuhan  
[www.chccchina.com](http://www.chccchina.com)







# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



第 90 届全国药品交易会 (春季)  
PHARMCHINA Spring  
2025/05/21-23 广州 • Guangzhou  
[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



中医药博览会 (春季)  
TCME (Spring)  
2025/05/21-23 广州 • Guangzhou  
[www.pharmchina.com.cn/node/traditional](http://www.pharmchina.com.cn/node/traditional)



中国药店采购供应博览会 (春季)  
China Drug store Show (Spring)  
2025/05/21-23 广州 • Guangzhou  
[www.pharmchina.com.cn/page/dsshow](http://www.pharmchina.com.cn/page/dsshow)



2025 中国国际健康营养博览会 (春季)  
China International Natural Health & Nutrition Expo (Spring)  
2025/05/21-23 广州 • Guangzhou  
[www.nhnexpo.com](http://www.nhnexpo.com)



2025 中国国际天然食品和饮料博览会 (春季)  
China International Natural Food and Beverage Expo (Spring)  
2025/05/21-23 广州 • Guangzhou  
[www.nfbexpo.com](http://www.nfbexpo.com)



中国健康营养原辅料 / 包装 / 设备展 (春季)  
NHi China (Spring)  
2025/05/21-23 广州 • Guangzhou  
[www.apichina.com.cn](http://www.apichina.com.cn)



健康产业系列展 (东盟站)  
The Health Industry Series - ASEAN  
2025/06/09-11 Kuala Lumpur, Malaysia  
[www.thisasean.com](http://www.thisasean.com)



世界牙科联盟 (FDI) 2025 世界口腔医学大会 (2025 中国国际口腔设备器材博览会)  
FDI World Dental Congress 2025 (2025 China Dental Show)  
2025/09/09-12 上海 • Shanghai  
<https://2025.world-dental-congress.org>





第 93 届中国国际医药原料药 / 中间体 / 包装 / 设备交易会  
THE 93<sup>rd</sup> API CHINA  
2025/10 TBC  
[www.apichina.com.cn](http://www.apichina.com.cn)



2025 年中国药用辅料 / 功能食品 配料展  
PHARMEX 2025  
2025/10 TBC  
[www.apichina.com.cn](http://www.apichina.com.cn)



第 93 届中国医药包装展  
THE 93<sup>rd</sup> PHARMPACK  
2025/10 TBC  
[www.apichina.com.cn](http://www.apichina.com.cn)



第 93 届中国制药设备展  
THE 93<sup>rd</sup> SINOPHEX  
2025/10 TBC  
[www.apichina.com.cn](http://www.apichina.com.cn)



第 90 届全国药品交易会 (秋季)  
PHARMCHINA Autumn  
2025/11 TBC  
[www.pharmchina.com.cn](http://www.pharmchina.com.cn)



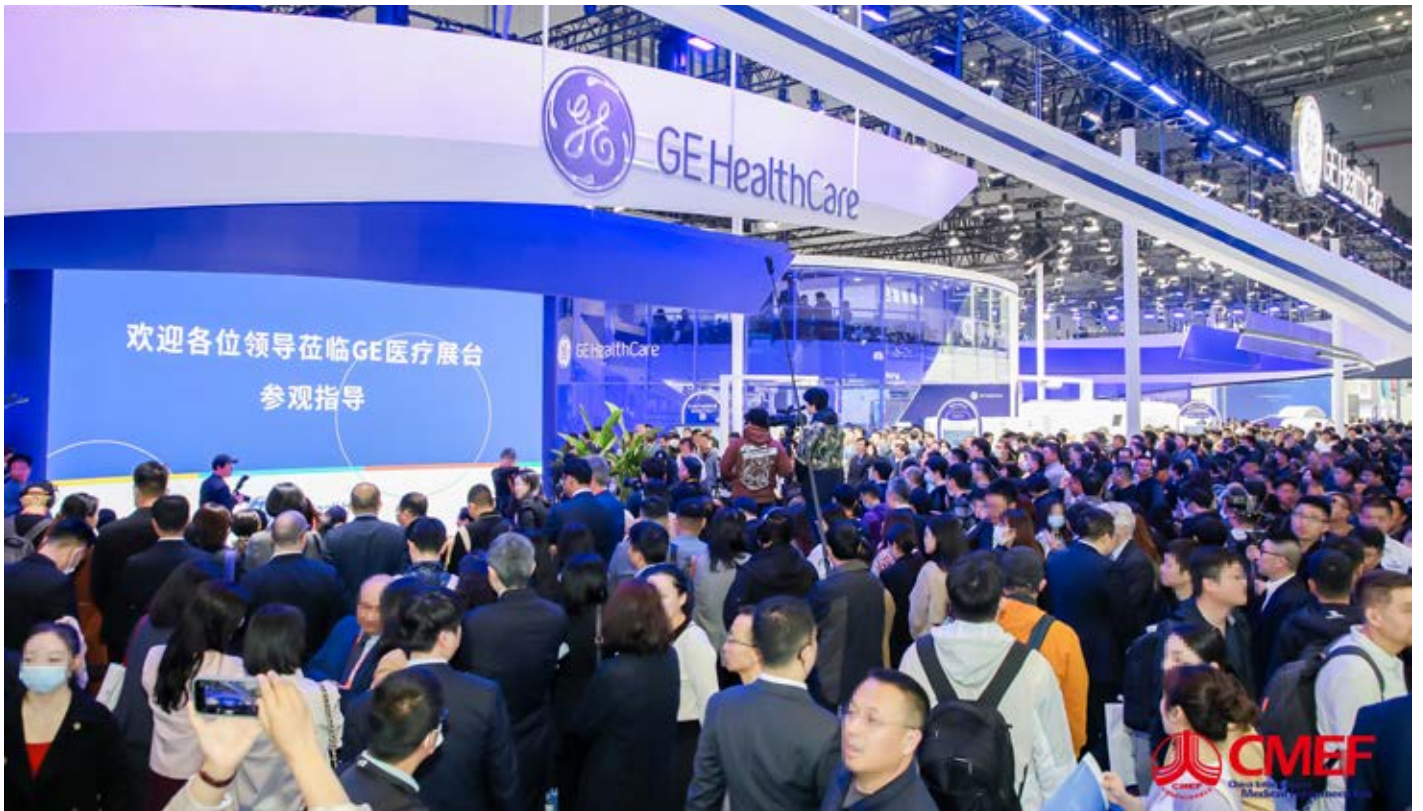
中医药博览会 (秋季)  
TCME (Autumn)  
2025/11 TBC  
[www.pharmchina.com.cn/node/traditional](http://www.pharmchina.com.cn/node/traditional)



中国药店采购供应博览会 (秋季)  
China Drug store Show (Autumn) 2025  
TBC TBC  
[www.pharmchina.com.cn/page/dsshow](http://www.pharmchina.com.cn/page/dsshow)



2025 中国国际健康营养博览会 (秋季)  
China International Natural Health & Nutrition Expo (Autumn)  
TBC TBC  
[www.nhnexpo.com](http://www.nhnexpo.com)







# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



2025 中国国际天然食品和饮料博览会 (秋季)  
China International Natural Food and Beverage Expo (Autumn)  
TBC TBC  
www.nfbexpo.com



中国健康营养原辅料 / 包装 / 设备展 (秋季)  
NHi China (Autumn)  
TBC TBC  
www.apichina.com.cn



第 92 届中国国际医疗器械 (秋季) 博览会  
The 92<sup>nd</sup> China International Medical Equipment Fair  
TBC TBC  
www.cmf.com.cn



第 39 届中国国际医疗器械设计与制造技术 (秋季) 展览会  
The 39<sup>th</sup> International Component Manufacturing & Design Show  
TBC TBC  
www.cmf.com.cn



2025 国际智慧健康 (秋季) 展览会  
2025 International Intelligent Health (Autumn) Expo  
TBC TBC  
www.cmf.com.cn



2025 国际应急、安防及救援技术装备 (秋季) 博览会  
2025 Emergency, Rescue & Safe International (Autumn)  
TBC TBC  
www.cmf.com.cn



国际宠物健康展览会 (秋季)  
2025 Animal Health China (Autumn)  
TBC TBC  
www.cmf.com.cn



中国国际康复及个人健康博览会  
China International Rehabilitation and Personal Health Show  
TBC TBC  
www.rehabshow.com.cn



**CHCC2024**  
第25届全国医院建设大会  
暨国际医院建设、装备及管理展览会





# 医疗，医药与健康 Medical, Pharmaceuticals & Healthcare



中国国际养老福祉及护理用品  
博览会  
China International Elderly Care and  
Nursing Show  
TBC ..... TBC  
[www.rehabshow.com.cn](http://www.rehabshow.com.cn)



中国国际家用医疗用品展览会  
China International Home Care  
Exhibition  
TBC ..... TBC  
[www.rehabshow.com.cn](http://www.rehabshow.com.cn)



第 64 届中国高等教育博览会  
THE 64<sup>th</sup> HIGHER EDUCATION EXPO  
CHINA  
TBC ..... TBC  
[www.heepochina.com](http://www.heepochina.com)



视觉健康创新发展国际会议  
Vision China 2025  
2025/06/12-15 ..... 西安·Xi'an







2025 中国国际化妆品个人及家庭护理用品原料展览会  
Personal Care and Homecare Ingredients (PCHI)  
2025/02/19-21 广州 • Guangzhou  
[www.pchi-china.com](http://www.pchi-china.com)



2025 中国国际日化产品原料及设备包装展览会  
China International Cleanser Ingredients, Machinery and Packaging Expo (CIMP)  
2025/10/15-17 重庆 • Chongqing  
[www.cimp-china.com](http://www.cimp-china.com)







**亚洲综合度假休闲产业博览会**  
**Asian IR Expo**  
 2025/05/07-09 澳门 • Macao  
[www.asianirexpo.com](http://www.asianirexpo.com)



**第 27 届中国国际焙烤展览会**  
**27<sup>th</sup> Bakery China**  
 2025/05/19-22 上海 • Shanghai  
[www.bakerychina.com](http://www.bakerychina.com)



**IFEX 昆明国际花卉园艺展**  
**IFEX KUNMING INTERNATIONAL FLOWERS & PLANTS EXPO**  
 2025/09/19-21 昆明 • Kunming  
[www.ifexflowerexpo.com](http://www.ifexflowerexpo.com)



**KIFE 中国昆明国际花卉展**  
**KUNMING INTERNATIONAL FLOWER EXPO OF CHINA**  
 2025/09/19-21 昆明 • Kunming  
[www.kmflowerexpo.com](http://www.kmflowerexpo.com)



**第 27 届中国冰淇淋及冷冻食品产业博览会**  
**27<sup>th</sup> Ice Cream China**  
 2025/09/24-26 天津 • Tianjin  
[www.icecreamchinashow.com](http://www.icecreamchinashow.com)



**第 10 届中国国际焙烤秋季展**  
**Bakery China Autumn**  
 2025/10/17-19 武汉 • Wuhan  
[www.bakerychina.com](http://www.bakerychina.com)



**第 8 届中国家庭烘焙用品展**  
**China Home Baking Show**  
 2025/10/17-19 武汉 • Wuhan  
[www.bakerychina.com](http://www.bakerychina.com)



**机场行业建设与发展大会**  
**inter airport Exchange Conference 2025**  
 TBC 武汉 • Wuhan  
[www.interairportchina.com](http://www.interairportchina.com)







# 印刷包装 Printing, Converting & Packaging



**世界包装工业博览会**  
**WEPACK**  
 2025/04/08-10 上海·Shanghai  
[www.wepack-expo.com](http://www.wepack-expo.com)



**中国国际瓦楞展**  
**SinoCorrugated**  
 2025/04/08-10 上海·Shanghai  
[www.sino-corrugated.com](http://www.sino-corrugated.com)



**中国国际彩盒展**  
**SinoFoldingCarton**  
 2025/04/08-10 上海·Shanghai  
[www.sino-foldingcarton.com](http://www.sino-foldingcarton.com)



**中国包装容器展**  
**PACKCON**  
 2025/04/08-10 上海·Shanghai  
[www.china-packcon.com](http://www.china-packcon.com)



**植物纤维及食品包装制造技术展**  
**Plant Fiber & Food Pack Tech**  
 2025/04/08-10 上海·Shanghai  
[www.foodpack-tech.com](http://www.foodpack-tech.com)



**上海国际数字印刷技术展览会**  
**DPrint**  
 2025/04/08-10 上海·Shanghai  
[www.dprint-expo.com](http://www.dprint-expo.com)







# 印刷包装 Printing, Converting & Packaging



**上海国际纸展**  
**SinoPaper**  
 2025/04/08-10 上海·Shanghai  
[www.sino-paperexpo.com](http://www.sino-paperexpo.com)



**上海国际新标签技术展**  
**New Label Expo**  
 2025/04/08-10 上海·Shanghai  
[www.newlabel-expo.com](http://www.newlabel-expo.com)



**东南亚包装工业博览会**  
**WEPACK SOUTHEAST ASIA 2025**  
 2025/08 TBC  
[www.wepackasean-expo.com](http://www.wepackasean-expo.com)





# 礼品与零售 Gift & Retail



第 51 届中国·北京国际礼品、  
赠品及家庭用品展览会  
The 51<sup>st</sup> China Beijing International  
Gifts, Premium & Houseware Exhibition  
2025/03/20-22 北京·Beijing  
[www.giftsbeijing.com](http://www.giftsbeijing.com)



第 33 届中国（深圳）国际礼品、  
工艺品、钟表及家庭用品展览会  
The 33<sup>rd</sup> China (Shenzhen)  
International Gifts, Handcrafts,  
Watches & Houseware Fair  
2025/04/25-28 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 15 届深圳国际移动电子展  
The 15<sup>th</sup> China Mobile Electronics Fair  
2025/04/25-28 深圳·Shenzhen  
[www.chinamobileelectronic.com](http://www.chinamobileelectronic.com)



第 10 届深圳礼品、消费品包装  
及印刷展  
The 10<sup>th</sup> Shenzhen Gifts, Consumer  
Goods Packaging & Printing Fair  
2025/04/25-28 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



2025 义乌礼品、时尚用品及家庭  
用品展览会  
2025 Yiwu Gifts, Fashion products  
and Houseware Fair  
2025/05/18-20 义乌·Yiwu  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 17 届中国（成都）礼品及家居  
用品展览会暨文创旅游商品展  
The 17<sup>th</sup> China (Chengdu) Gifts &  
Houseware Fair and Cultural &  
Creative Tourism Commodities Fair  
2025/06/19-21 成都·Chengdu  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 7 届上海国际礼业博览会  
The 7<sup>th</sup> Shanghai International Gifts  
and Home Products Fair  
2025/07/17-19 上海·Shanghai  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 118 届中国日用百货商品交易会  
118<sup>th</sup> China Daily-use Articles Trade Fair  
2025/07/24-26 上海·Shanghai  
[www.cdatf.com](http://www.cdatf.com)







# 礼品与零售 Gift & Retail



第 52 届中国·北京国际礼品、  
赠品及家庭用品展览会  
The 52<sup>nd</sup> China Beijing International  
Gifts, Premium & Houseware Exhibition  
2025/08/14-16 北京·Beijing  
[www.giftsbeijing.com](http://www.giftsbeijing.com)



2025 励展华博亚洲国际礼品  
展览会——印度尼西亚  
RX Huabo Asia Gift Fair-Indonesia 2025  
2025/09/11-13 雅加达·Jakarta  
[indonesia.rxhuabo.com.cn](http://indonesia.rxhuabo.com.cn)



第 33 届中国 (深圳) 国际礼品  
及家居用品展览会  
The 33<sup>rd</sup> China (Shenzhen) International  
Gifts and Home Products Fair  
2025/10/20-23 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



第 16 届深圳国际移动电子展  
The 16<sup>th</sup> China Mobile Electronics Fair  
2025/10/20-23 深圳·Shenzhen  
[www.chinamobileelectronic.com](http://www.chinamobileelectronic.com)



第 11 届深圳礼品、消费品包装及  
印刷展  
The 11<sup>th</sup> Shenzhen Gifts Packaging &  
Printing Fair  
2025/10/20-23 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)



2025 深圳特殊渠道宠物用品展  
Shenzhen Special Channel Pet  
Products Expo 2025  
2025/10/20-23 深圳·Shenzhen  
[www.rxhuabo.com.cn](http://www.rxhuabo.com.cn)







# 金属加工与工业材料 Metalworking & Industrial Materials



2025 年中国国际铝工业展览会暨  
上海国际工业材料展览会  
**ALUMINIUM CHINA 2025**  
**INDUSTRIAL MATERIAL SHANGHAI**  
2025/07/09-11 上海·Shanghai  
[www.aluminiumchina.com](http://www.aluminiumchina.com)



2025 亚洲汽车轻量化展览会  
Asia's Lightweight Automotive Trade  
Fair  
2025/07/09-11 上海·Shanghai  
[www.lightweightasia.com](http://www.lightweightasia.com)



2025 年上海国际工业材料展览会  
\* 铜  
**COPPER CHINA 2025**  
2025/07/09-11 上海·Shanghai  
[www.copperexpo.com.cn/zh-cn.html](http://www.copperexpo.com.cn/zh-cn.html)



2025 深圳国际薄膜与胶带展  
**FILM & TAPE EXPO 2025**  
2025/10/28-30 深圳·Shenzhen  
[www.film-expo.com](http://www.film-expo.com)



2025 国际高性能材料展  
**International Highly-functional  
Material Expo 2025**  
2025/10/28-30 深圳·Shenzhen  
[www.film-expo.com](http://www.film-expo.com)



2025 第十二届国际氟硅材料工业  
及应用展览会  
**The 12<sup>th</sup> International Fluorine  
& Silicon Material Industry and  
Application Exhibition 2025**  
2025/10/28-30 深圳·Shenzhen  
[www.film-expo.com](http://www.film-expo.com)







# 联系我们 CONTACTS

[www.rxglobal.com.cn](http://www.rxglobal.com.cn)

## 北京励展展览有限公司 RX CHINA

北京市朝阳区新源南路 1-3 号  
平安国际金融中心 A 座 15 层  
邮编: 100027

15F, Tower A, Pingan International Finance Center  
No. 1-3, Xinyuan South Road,  
Chaoyang District, Beijing 100027, P.R.China  
Tel: +86 10 5933 9000  
Fax: +86 10 5933 9333  
askchina@rxglobal.com  
www.rxglobal.com.cn

## 励展 (中国) 投资有限公司 RX (CHINA) INVESTMENT CO., LTD.

上海市静安区裕通路 100 号  
宝矿洲际商务中心 42 层  
邮编: 200070

42F, Intercontinental Center,  
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Shanghai 200070, P.R.China  
Tel: +86 21 2231 7000  
Fax: +86 21 2231 7181  
askchina@rxglobal.com  
www.rxglobal.com.cn

## 励展 (深圳) 展览有限公司 RX SHENZHEN

深圳市福田区中心四路 1-1 号  
嘉里建设广场第三座第三层 03 室  
邮编: 518048

Unit 303, 3F, Tower 3 Kerry Plaza  
No.1 Zhong Xin Si Road, Futian CBD,  
Shenzhen 518048, P.R.China  
Tel: +86 755 2383 4500  
Fax: +86 755 2383 4501  
askchina@rxglobal.com  
www.rxglobal.com.cn

## 国药励展展览有限责任公司 REED SINOPHARM EXHIBITIONS CO., LTD.

北京市朝阳区新源南路 1-3 号  
平安国际金融中心 B 座 15 层  
邮编: 100027

15F, Tower B, Pingan International Finance Center  
No. 1-3, Xinyuan South Road,  
Chaoyang District, Beijing 100027, P.R.China  
Tel: +86 10 8455 6677  
Fax: +86 10 6203 3210  
www.reed-sinopharm.com

## 上海励扩展览有限公司 RX KUOZHAN

上海市静安区裕通路 100 号  
宝矿洲际商务中心 42 层  
邮编: 200070

42F, Intercontinental Center,  
100 Yutong Road, Jingan District,  
Shanghai 200070, P.R.China  
Tel: +86 21 2231 7000  
Fax: +86 21 2231 7181  
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## 励展华博展览 (深圳) 有限公司 RX HUABO

深圳市中心区福华三路  
深圳国际商会中心 1801、1802、1805 室  
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Fuhua 3rd Rd, Futian District,  
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Tel: +86 755 3333 1166  
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info@rxhuabo.com.cn  
www.rxhuabo.com.cn

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北京市朝阳区新源南路 1-3 号  
平安国际金融中心 A 座 15 层  
邮编: 100027

15F, Tower A, Pingan International Finance Center  
No. 1-3, Xinyuan South Road,  
Chaoyang District, Beijing 100027, P.R.China  
Tel: +86 10 5933 9000  
Fax: +86 10 5933 9333  
askchina@rxglobal.com  
www.cdattf.com

## 励进展览 (上海) 有限公司 RX HENGJIN

上海市静安区裕通路 100 号  
宝矿洲际商务中心 42 层  
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Fax: +86 10 5933 9333  
info@rxhuabo.com.cn  
www.rxhuabo.com.cn

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